

Next time you eat meat,
don't have bath for a year.



You need **10515** Liters of water to produce $\frac{1}{2}$ Kg. of Meat.

While you need just **253** Liters of water to produce $\frac{1}{2}$ Kg. of Wheat!

That is the total quantity of water - consumed by cattle, used for cleaning them and their surroundings, polluted by their excreta and finally used for processing the meat. The livestock industry pollutes more than all the cars, trucks, planes, and ships in the world combined!* **And refusing meat is the single most effective thing you can do to help reduce Global Warming.**

*(Ref. United Nations Report. - H. Steinfeld et al., *Livestock's Long Shadow: Environmental Issues and Options, Livestock, Environment and Development - 2006*)



The Indian Vegetarian Congress

Join our mission by opening a Veg Congress Centre in your area.

For details contact **98413 31943** or **93830 09900** or e-mail to **contact@vegcongress.org**

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